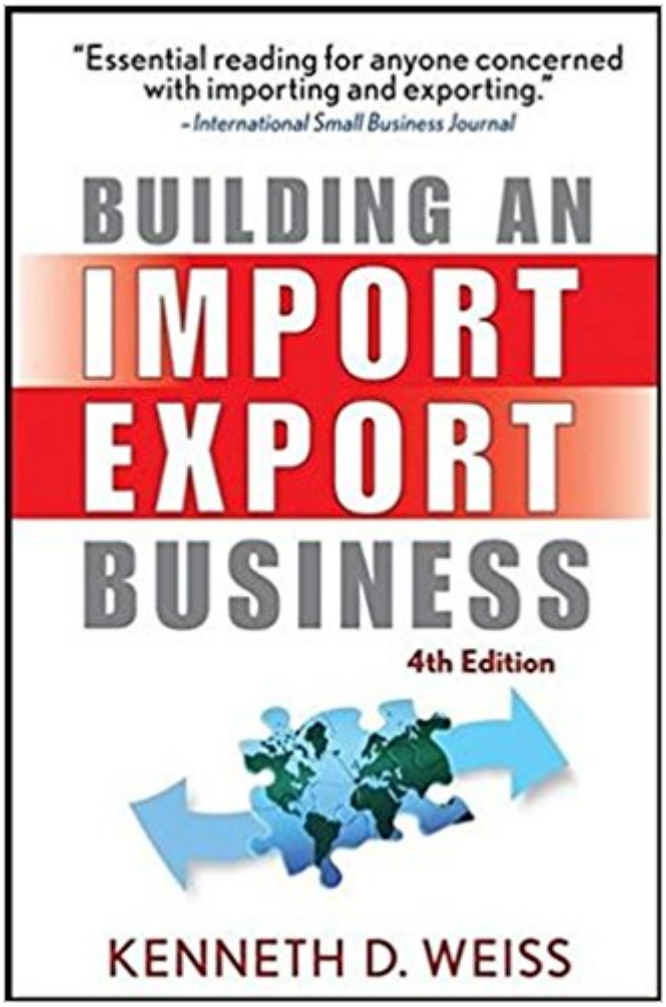
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Building An Import / Export Business



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Synopsis

This bestselling, up-to-date guide shows you how to start your own import/export business, from researching a raw idea to a successful launch to ongoing, profitable business operations. Complete with real-life examples from importers and exporters, it helps you every step of the way, from targeting a market and preparing a business plan to dealing with foreign currencies, shipping procedures, customs requirements, and more. It also shares tips to help you take advantage of NAFTA and other trade pacts, plus online resources to help you start and grow your business.

Book Information

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The bestselling, up-to-date guide for starting your own import/export business Do you dream of traveling to exotic places to buy or sell your lines of merchandise? Building an Import/Export Business shows you how to start your own business, from researching a raw idea to a successful launch to ongoing, profitable business operations. Author Kenneth Weiss objectively and accurately describes the difficulties and rewards of this kind of business. This practical resource discusses new security procedures put into place since September 11, 2001, and predicts the response to problems with goods from China in mid-2007. Topics include: Information on targeting a market, preparing a business plan, managing finances, dealing with foreign currencies, marketing, and more Details of shipping procedures, customs requirements, and other government regulations Samples of commercial, banking, transportation insurance, and government-mandated documents Tips to help you take advantage of NAFTA, CAFTA, and other trade pacts Real-life examples from

importers and exporters Online resources to help you start and grow your business Whether you want to participate in the global marketplace or fine-tune an established import/export business, this book helps you every step of the way.

Kenneth D. Weiss is the owner of Plans and Solutions, a corporation that helps importers, exporters, and other firms with business planning, trade logistics, regulations, and marketing. He has been an importer and exporter, a lecturer on international trade, and a consultant to numerous private firms and government organizations.

What a difference it makes, to read a book written by someone who actually has vast experience and knowledge of his subject area and who is able to translate that knowledge onto paper using an easy to read style for others to read. I've tried a few books on this topic, and its easy to spot the waffle. This book is a gem, which also offers web links to very useful information one will need, its an excellent must read for anyone interested in building up and import/export business. A highly recommended read!

this book was one of the best importing books i ever read and gave me a lot of insight

This book is easy to follow, well written and actually fun to read (if you are reading it, you probably find this interesting). I look forward to getting a business started soon. The people's comments about needing an update is correct. Some of the url's are out of date.

I am planning to open import business in US and still confused a lot of step. But this book help me to explain so many issue and idea for my business

Excellent book for any one who want to start import export business and dosent know how and what and where and whome. It's help me a lot and it mad the picture of import/export clear for me.but some links not working need update.

Fun and easy import/export starter book with good references for starters and things to think about.

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decisive steps forward.

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